



A1 Retail

FIRST PLACE FOR NEWS IN YOUR INDUSTRY

MEDIA PACK 2025

WELCOME MESSAGE

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Established in 2010, A1 Retail magazine is a recognised B2B publication covering the latest industry news, inspiring projects, comments from leading experts, as well as trade events, exhibitions and awards. Celebrating over 145 issues, A1 Retail keeps you informed on the current trends and topics in the retail sector.

Published 11 times a year as a digital edition and print edition available at industry events, A1 Retail reaches the key decision makers and specifiers across the retail sector.

Available to read on our successful website and social media channels which are updated daily with up-to-the-minute industry news, A1 Retail is the first place for news in your industry.

Stay one step ahead and subscribe to receive a FREE copy of A1 Retail direct to your inbox on the A1 Retail website, or scan the QR code below:



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CIRCULATION

A1 Retail magazine is read across the globe by key decision makers in your industry.

- Buyers and specifiers
- Department stores
- Multiple high street groups
- Shopping centres
- DIY and garden centres
- Convenience stores
- Supermarkets
- Manufacturers
- Designers
- Suppliers
- Architects
- Shopfitters
- Independent retailers



SHOW GUIDE

Copies of A1 Retail magazine are also available at many industry events and exhibitions throughout the year.



PRINT ADVERTISING

ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,300	£2,200	£2,100

CLASSIFIED RATES

Products	£175	£150	£125
Directory	£140	£130	£120

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

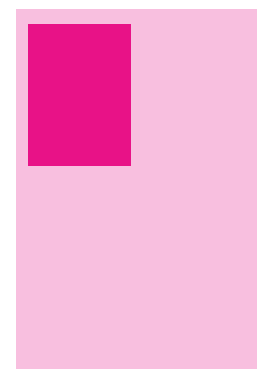
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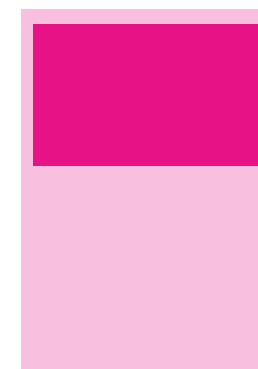
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TECHNICAL SPECIFICATION

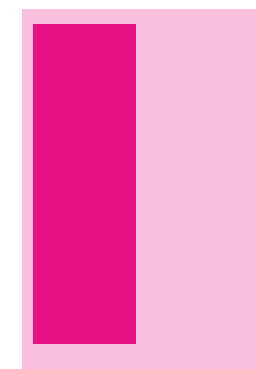
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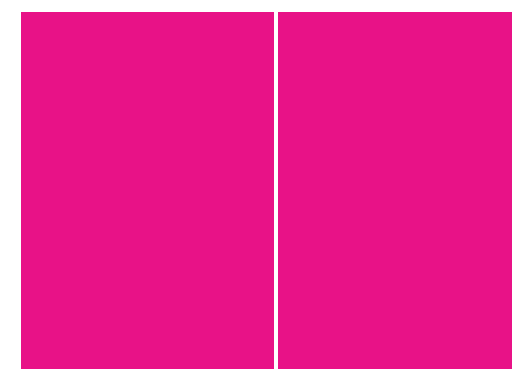
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1/2 PAGE PORTRAIT
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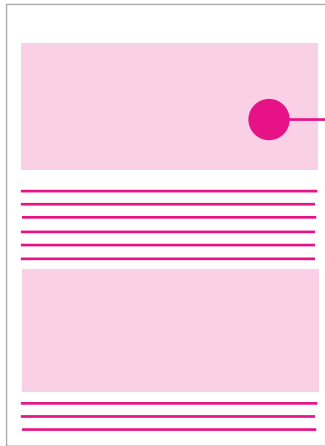


FULL PAGE
(trim size) 210mm x 297mm
(bleed size) 216mm x 303mm



DOUBLE PAGE SPREAD (DPS)
(trim size) 420mm x 297mm
(bleed size) 426mm x 303mm

DIGITAL ADVERTISING



EBLAST

More details on request.

BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

ADVERTISING RATES - DIGITAL

Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.



2025/2026 FEATURES LIST



Dec 2024/Jan 2025

2024 Christmas Windows and Displays
Surface Design Show 2025 Preview
Retail Trends for 2025
ISE 2025 Preview
Christmasworld 2025 Preview

February 2025

Payments
Store Lighting
Green Initiatives
Using AI in Retail

March 2025

Spring Trends
ISE 2025 Review
Social Media Shopping
Christmasworld 2025 Review
Retail Technology Show 2025 Preview
VM & Display Show 2025 Preview

April 2025

Visual Merchandising
In-store Safety
Shopping Local
E-commerce Update

May 2025

Interactive Stores
Hospitality Retailing
VM & Display Show 2025 Review
Retail Tech Update

June 2025

Summer Trends
Mobile Apps
Sustainability Update
Stores of the Future

July 2025

Association Catch-up
Digital Signage
Surfaces
Loyalty Systems

August 2025

Christmas Trends
Display Systems/POP
In-store Operations
Customer Experience

September 2025

AI Update
Bricks and Clicks
Retail Lighting
Supply Chain

October 2025

Black Friday/Cyber Monday
Deliveries
Store Design
Going Green

November 2025

Cybersecurity
Personalisation
Returns
Pop-up Shops

Dec 2025/Jan 2026

2025 Christmas Windows and Displays
Surface Design Show 2026 Preview
Retail Trends for 2026
ISE 2026 Preview
Christmasworld 2026 Preview

For feature synopsis requests, please email abigail@a1mediamagazines.com.

Features are subject to change.

EDITORIAL DESIGN EXAMPLES

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PROJECT **Dohail & Pow (D&P) Asian Beauty Saudi Arabia**

Sisters under the stars



Atteri Beauty continues to invest in boutique brand homes in Saudi Arabia to place a beauty store on the map, with home-grown high performers make-up with local. Dohail & Pow's (D&P)'s guiding vision of 'sisters under the stars' has steered the brand's development, behaviour, and retail expression.

Nurturing the relationship between the retailer and the consumer is a key focus for Dohail & Pow. The brand's commitment to excellence is reflected in its retail design, which is both functional and aesthetically pleasing. The store's layout is designed to create a seamless shopping experience, with clear signage and intuitive navigation. The use of curved walls and circular displays adds a unique touch to the store's design, creating a sense of flow and continuity. The lighting is soft and warm, highlighting the products and creating a welcoming atmosphere. The overall design is a blend of modern and traditional elements, reflecting the brand's identity and its commitment to excellence.

Atteri Beauty
www.atteribeauty.com

Dohail & Pow
www.dohailandpow.com

September 2024

TOP-UPS

Top-up shops generate excitement by offering exclusivity, creating an experiential environment, and fostering direct engagement. It's all about how you present your brand's visibility and appeal in its key lead-up to Christmas.



James Nash, Founder of TopUps, comments:

"The top-up shops are a great way to generate excitement and create a sense of exclusivity. They offer a unique shopping experience that is both fun and rewarding. The design of these shops is key to their success, as it creates a visually appealing and engaging environment. The use of bright colors and eye-catching displays helps to draw customers in and encourages them to explore the products. The staff are also trained to provide excellent customer service, ensuring that every customer feels valued and appreciated. This combination of factors has helped TopUps to become a leading brand in the retail industry, and we are excited to continue to grow and expand our reach in the coming year."

TopUps
www.topups.co.uk

October 2024

STORE DESIGN

It's all in the design

What are the basic principles of store design that every retailer should be aware of? A range of store design professionals offer their advice alongside some engaging case studies.



Steph Miller, Marketing Manager at Suggs Miller

"Store design is a critical factor in the success of a retail business. It creates the first impression and influences how customers perceive the brand. A well-designed store can enhance the shopping experience, increase sales, and build customer loyalty. Key principles of store design include: 1. Clear navigation and signage to help customers find what they need. 2. Eye-catching displays and lighting to draw attention to products. 3. Comfortable and functional furniture for customers to browse. 4. Consistent branding and color scheme to reinforce the brand identity. 5. Flexibility to adapt to changing trends and product offerings. By following these principles, retailers can create a store that is both visually appealing and highly functional, leading to increased customer satisfaction and business growth."

Suggs Miller
www.suggsmiller.com

September 2024

ETHNIC

Making retail stores more inclusive

Nastie Press, Founder of Wood The Yorkshire Dog Shop, tells us how retailers can make their stores more suitable for neurodivergent shoppers, after opening her own more inclusive pet shop inspired by her son, Toby.



Nastie Press, Founder of Wood The Yorkshire Dog Shop, comments:

"Creating an inclusive retail environment is essential for ensuring that all customers can shop comfortably. Neurodivergent shoppers often face challenges in traditional retail settings, such as bright lights, loud music, and crowded aisles. To make our store more inclusive, we have implemented several strategies: 1. Sensory-friendly zones with reduced lighting and sound. 2. Quiet hours to provide a less busy shopping experience. 3. Clear signage and visual aids to help customers navigate the store. 4. Trained staff who are understanding and patient. 5. Flexible return and exchange policies. These changes have made a significant difference in our customers' shopping experience, and we are committed to continuing to improve and expand our inclusive practices."

Wood The Yorkshire Dog Shop
www.woodtheshop.co.uk

November 2024

Please contact abigail@1mediamagazines.com for more information on all editorial enquiries.



FRONT COVER

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