



# A1 Retail

FIRST PLACE FOR NEWS IN YOUR INDUSTRY

## MEDIA PACK 2025

# WELCOME MESSAGE

## WELCOME MESSAGE

Established in 2010, A1 Retail magazine is a recognised B2B publication covering the latest industry news, inspiring projects, comments from leading experts, as well as trade events, exhibitions and awards. Celebrating over 145 issues, A1 Retail keeps you informed on the current trends and topics in the retail sector.

Published 11 times a year as a digital edition and print edition available at industry events, A1 Retail reaches the key decision makers and specifiers across the retail sector.

Available to read on our successful website and social media channels which are updated daily with up-to-the-minute industry news, A1 Retail is the first place for news in your industry.

Stay one step ahead and subscribe to receive a FREE copy of A1 Retail direct to your inbox on the A1 Retail website, or scan the QR code below:



SUPPORTED BY:



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# CIRCULATION

A1 Retail magazine is read across the globe by key decision makers in your industry.

- Buyers and specifiers
- Department stores
- Multiple high street groups
- Shopping centres
- DIY and garden centres
- Convenience stores
- Supermarkets
- Manufacturers
- Designers
- Suppliers
- Architects
- Shopfitters
- Independent retailers



## SHOW GUIDE

Copies of A1 Retail magazine are also available at many industry events and exhibitions throughout the year.



# PRINT ADVERTISING

## ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,300	£2,200	£2,100

### CLASSIFIED RATES

Products	£175	£150	£125
Directory	£140	£130	£120

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

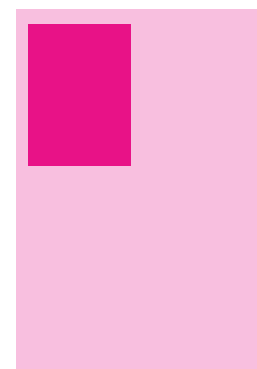
Please contact [terry@a1mediamagazines.com](mailto:terry@a1mediamagazines.com) for more information on all advertising enquiries.

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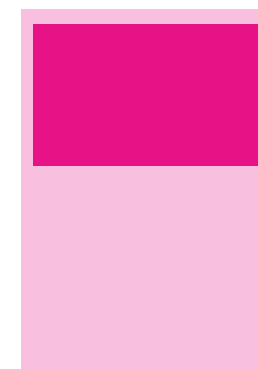
Please ask us about our in-house design services.

## TECHNICAL SPECIFICATION

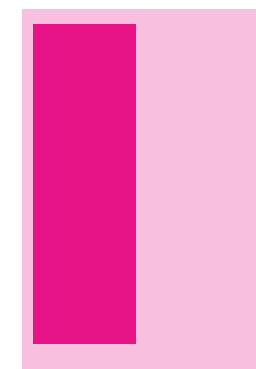
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Retail cannot accept responsibility for. Please send all artwork to [copy@a1mediamagazines.com](mailto:copy@a1mediamagazines.com).



**1/4 PAGE**  
86mm x 127mm



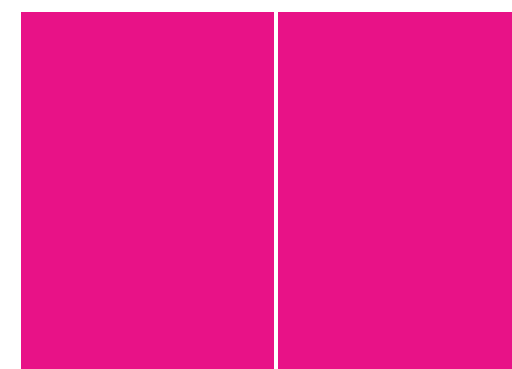
**1/2 PAGE LANDSCAPE**  
178mm x 127mm



**1/2 PAGE PORTRAIT**  
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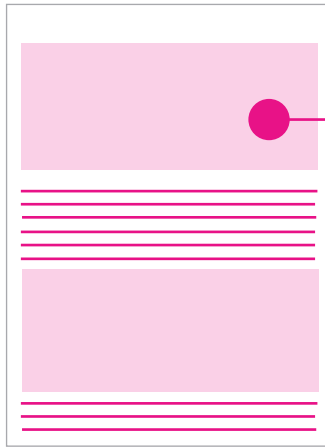


**FULL PAGE**  
(trim size) 210mm x 297mm  
(bleed size) 216mm x 303mm



**DOUBLE PAGE SPREAD (DPS)**  
(trim size) 420mm x 297mm  
(bleed size) 426mm x 303mm

# DIGITAL ADVERTISING



## EBLAST

More details on request.

## BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

## MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

## RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

## ADVERTISING RATES - DIGITAL

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# 2025/2026 FEATURES LIST



## Dec 2024/Jan 2025

2024 Christmas Windows and Displays  
Surface Design Show 2025 Preview  
Retail Trends for 2025  
ISE 2025 Preview  
Christmasworld 2025 Preview

## February 2025

Payments  
Store Lighting  
Green Initiatives  
Using AI in Retail

## March 2025

Spring Trends  
ISE 2025 Review  
Social Media Shopping  
Christmasworld 2025 Review  
Retail Technology Show 2025 Preview  
VM & Display Show 2025 Preview

## April 2025

Visual Merchandising  
In-store Safety  
Shopping Local  
E-commerce Update

## May 2025

Interactive Stores  
Hospitality Retailing  
VM & Display Show 2025 Review  
Retail Tech Update

## June 2025

Summer Trends  
Mobile Apps  
Sustainability Update  
Stores of the Future

## July 2025

Association Catch-up  
Digital Signage  
Surfaces  
Loyalty Systems

## August 2025

Christmas Trends  
Display Systems/POP  
In-store Operations  
Customer Experience

## September 2025

AI Update  
Bricks and Clicks  
Retail Lighting  
Supply Chain

## October 2025

Black Friday/Cyber Monday  
Deliveries  
Store Design  
Going Green

## November 2025

Cybersecurity  
Personalisation  
Returns  
Pop-up Shops

## Dec 2025/Jan 2026

2025 Christmas Windows and Displays  
Surface Design Show 2026 Preview  
Retail Trends for 2026  
ISE 2026 Preview  
Christmasworld 2026 Preview

For feature synopsis requests, please email [abigail@a1mediamagazines.com](mailto:abigail@a1mediamagazines.com).

*Features are subject to change.*

# EDITORIAL DESIGN EXAMPLES

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**PROJECT**  
Dahlan & Pow  
[DA] Saudi Beauty  
Saudi Arabia

### Sisters under the stars

Asster Beauty continues to invest in boutique brand homes in Saudi Arabia to place a beauty focus on the region, with three given high performance make-up with lead. Dahlan & Pow's (D&P)'s guiding vision of 'sisters under the stars' has steered the brand's development, behaviour, and retail expression.

**DAHA**  
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**ADHA**

**September 2024**

**TOP-UP SHOPS**

### Top-up shops generate excitement by offering exclusivity, creating a sense of direct engagement, and of short-haul delivery, a brand's visibility and appeal in its key retail spots.

**DAHA**  
Top-up shops generate excitement by offering exclusivity, creating a sense of direct engagement, and of short-haul delivery, a brand's visibility and appeal in its key retail spots.

**September 2024**

**STORE DESIGN**

### It's all in the design

What are the basic principles of store design that every retailer should be aware of? A range of store design professionals offer their advice alongside some engaging case studies.

**DAHA**  
What are the basic principles of store design that every retailer should be aware of? A range of store design professionals offer their advice alongside some engaging case studies.

**September 2024**

**STORE DESIGN**

### Making retail stores more inclusive

Natalie Press, Founder of Wood The Yorkshire Dog Shop, tells us how retailers can make their stores more suitable for neurodivergent shoppers, after opening her own more inclusive pet shop inspired by her son, Toby.

**DAHA**  
Natalie Press, Founder of Wood The Yorkshire Dog Shop, tells us how retailers can make their stores more suitable for neurodivergent shoppers, after opening her own more inclusive pet shop inspired by her son, Toby.

**September 2024**

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## FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can then be put forward for possible front cover selection.



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